

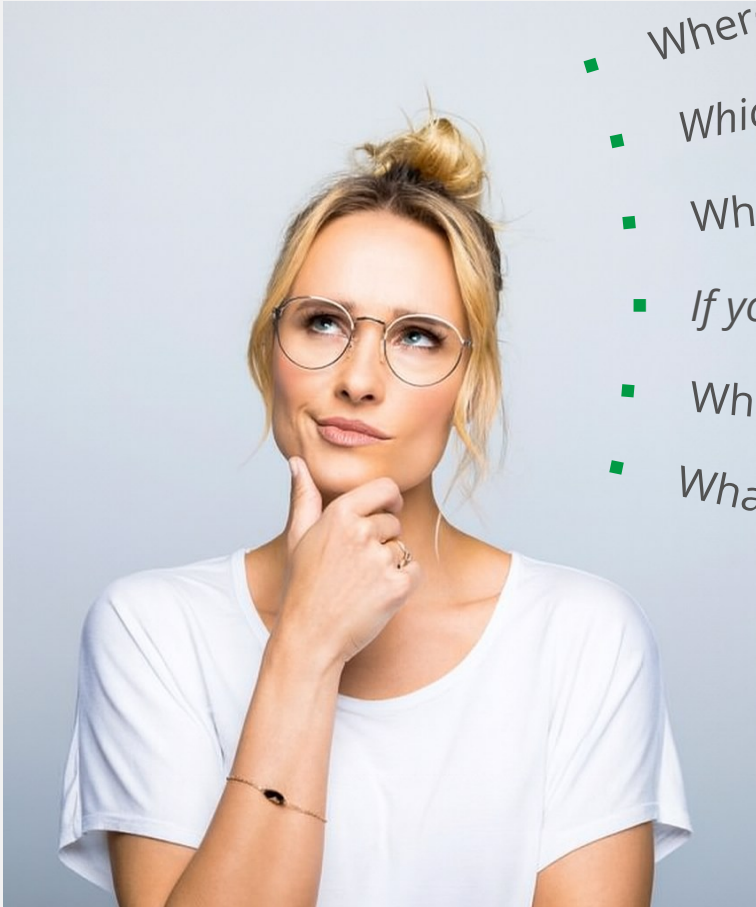


INSPIRE

IDENTIFY

INITIATE

# Where to start?



- Where could AI save you the most time?
- Which process creates the most “firefighting” today—and why?
- What tasks require reading many notes/emails/logs that AI could summarize?
- *If you had an AI coworker inside Agriware, what would you ask it to do first?*
- Which decisions are “data-rich but time-poor” and would benefit from AI triage?
- What’s the most repetitive task in your week that you’d gladly hand to an AI assistant?



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# How to start at your organization?



## 1. Questions to ask:

- What are the top 3 business processes you spend the most time on?
- Which tasks involve repetitive data entry, lookups, or routine decisions?
- Where do errors or delays occur most often?

## 2. Questions to ask:

- Which steps are rules-based (follow clear rules, no creativity)?
- Which steps require gathering or checking information from multiple sources?
- Which steps are bottlenecks (slow down the rest of the process, rely on feedback)?

## 3. Questions to ask:

- Can this step be automated by an AI Agent?
- Can AI assist here by suggesting next actions or highlighting risks?
- Does this step require analyzing large amounts of data faster than a human can?
- Would a conversational interface (chat, natural lang.) make this step easier for users?

## 4. Questions to ask:

- If this step was automated, how much time/money would we save?

# How to describe

## 1. Questions to ask:

- What are the top 3 business processes you spend the most time on?
- Which tasks involve repetitive data entry, lookups, or routine decisions?
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## 2. Questions to ask:

- Which steps are rules-based (follow clear rules, no creativity)?
- Which steps require gathering or checking information from multiple sources?
- Which steps are bottlenecks (slow down the rest of the process, rely on feedback)?

## 3. Questions to ask:

- Can this step be automated by an AI Agent *e.g., generating a report, matching data*?
- Can AI assist here by suggesting next actions or highlighting risks?
- Does this step require analyzing large amounts of data faster than a human can?
- Would a conversational interface (chat, natural lang.) make this step easier for users?

## 4. Questions to ask:

- If this step was automated, how much time/money would we save?
- Do we already have the data to train/support AI here?
- Is this a high-volume, recurring activity?

### 1. Business Process:

- Customer Claim Processing

### 2. Breakdown in Steps

- Read & interpretate customer e-mail
- Check related order / shipment / lot / job
- Ask responsible team for verification
- Enter customer claim in the system
- Assign to related team, wait for follow-up
- Send e-mail back to customer

### 3. Identify AI Opportunity

- Monitor a mailbox and interpretate text
- Propose the customer claim to an user
- Create an e-mail proposal for the customer (review by user)
- Users can be guided by an AI chat window

### 4. Assess Value vs Effort

- It could save about 6 hours per week & account man.
- It can increase the claim data quality
- It will improve the customer experience
- E-mail data is here to start developing



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  - [mprise-agriware.com/vote](https://mprise-agriware.com/vote)

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**Sent:** Tuesday, September 23, 2025 10:19 AM  
**To:** Chelsea van Toombergen | Mprise <[cvtoombergen@mprise.nl](mailto:cvtoombergen@mprise.nl)>  
**Subject:** Think with us via Agriware Community Global!



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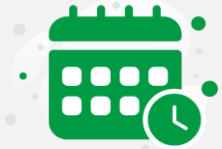


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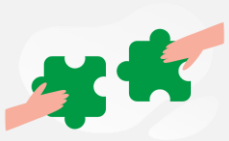
# Agriware Hackaton '25



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